

# FOUNDER & MANAGING PARTNER - LYLAW DUBAI U.S QUALIFIED, RUSSIAN SPEAKING LAWYER

### PROFILE

Ludmila is a founder and Managing Partner of Yamalova & Plewka DMCC., a Dubai based legal consultancy licensed by the Government of Dubai, Legal Affairs Department. Ludmila is a U.S. qualified attorney, with 14 years of legal practice in the U.A.E. and 8 years in the Silicon Valley.

U.S. Ludmila is also a Dubai International Arbitration Centre (DIAC) qualified arbitrator.

### LUDMILA'S FIRM

Ludmila's firm is a general practice firm specializing in the U.A.E. law, across a wide spectrum of industries.

Clients range from family offices, multinationals and individuals.

### HOW TO REACH ME

Office: +971 4 427 9812 Cell: +971 52 205 8149

Email: lyamalova@lylawyers.com Address: Office 1805 & 1806, Level 18 Reef Tower, Cluster O, Jumeirah Lakes Towers

PO Box 487111, Dubai, UAE. LinkedIn: <u>@ludmilayamalova</u>

### EDUCATIONAL TRAINING

### The University of Texas School of Law Doctor of Law (J.D.), Intellectual Property Law,

Doctor of Law (J.D.), Intellectual Property Law, 1999 – 2002

#### Université Paris X Nanterre

Master's degree, European Union Law, 2000 – 2001

#### Reed College

Bachelor of Arts, Political Philosophy, 1993 – 1996

### Université Laval

Summer School, French Language and Literature, 1994 – 1995

# **Harvard University**

Summer School, Junior Thesis, 1995

Researched and wrote junior thesis on post Soviet era social developments.

### **SPECIALITIES**

- · Corporate advisory
- Dispute resolution
- · Cross-border negotiations
- Employment/Labor
- Corporate compliance
- Contract drafting and negotiations
- Licensing
- Wills/Estate planning



# CAREER SUMMARY

# Managing Partner and Founder at HPL Yamalova & Plewka DMCC, Dubai, U.A.E.

LYLAW Dubai | May 2010 – Present

 Dubai based general practice law firm, specializing in commercial, corporate, real estate, dispute resolution and criminal matters.

# Host of Lawgical with LYLAW Podcast

2018- Present

 The region's first legal podcast, covering a variety of legal topics and updates relating to the U.A.E. and the MENA region. New episodes are posted weekly. The podcast is available on the Apple and Google podcast apps, and on our website.

# Presenter at Dubai Multi Commodities Center (DMCC) Knowledge Series, Dubai, U.A.E

2014 - Present

 Regular presenter at the DMCC Knowledge Series, leading presentations about employment law, corporate matters, meaning and enforcement of contracts, real estate management, etc.

# **Legal Commentator at Dubai Eye Radio 103.8** 2009 - Present

 Weekly commentator on legal issues in the U.A.E. Live broadcast.

# Managing Partner at Al Sayyah Advocates & Legal Consultants

March 2009 - May 2010 (1 year 3 months)

 Dubai based law firm, specializing in real estate dispute resolution and commercial litigation.

# Partner at Davidson & Co, Legal Consultants 2007 – 2008 (1 year)

One of the founding partners of the firm.
 Specialized in real estate dispute resolution.
 Built and managed own client base.

#### Associate General Counsel at Finisar Corp.

March 2005 - July 2008 (3 years 5 months)

 Managed Finisar's legal affairs, domestically and internationally. Headed multiple high profile patent litigation cases. Managed shareholder derivative law suits. SOX legal compliance officer.

### Associate at DLA Piper US LLP

2002 - 2005 (3 years)

• Specialized in intellectual property litigation. Worked on post dot com bankruptcy cases.

# Summer Associate at Howrey Simon Arnold & White

2001 – 2001 (less than a year) Summer associate, specializing in intellectual property litigation and contract drafting.

# Business Analyst at Business for Social Responsibility 1998 – 1999 (1 year)

 Conducted due diligence and business analysis in connection with providing consulting services to international clients on improving their bottom line by exercising social responsibility. Clients included: Starbucks, Gap, Nike, etc

# **Business Analyst at Strategic Decisions Group** 1996 – 1999 (3 years)

 Conducted due diligence and business analysis for international clients in connection with mergers and acquisitions, corporate restructuring and growth development strategies.



### PERSONAL AND PROFESSIONAL STYLE

#### **PERSONAL STYLE**

Ludmila is the firm's backbone. She manages the Firm with the utmost diligence, ensuring the clients' satisfaction, while maintaining the highest level of quality service.

Ludmila is naturally enthusiastic. She loves sharing her experience with those around her. Ludmila is observant and resourceful. Which is why she evaluates matters using a multi-faceted approach and considering all aspects. As a result, Ludmila advises clients with a deeper understanding of their matters. She is a gifted negotiator and excellent litigator, with a unique combination of courage, knowledge, and patience.

Ludmila is a determined and zealous lawyer. In her approach, Ludmila is business-oriented and pragmatic. Ludmila deals with the toughest of matters – effortlessly.

Ludmila is inspired and inspirational. She is a mentor, a friend, and a family member, to the Firm's team and to clients. It is truly rare to come across an individual such as Ludmila, on a professional and personal level. The office can be a little quite, but when Ludmila arrives, the office takes on a joyous vibe; as Ludmila's positive and upbeat energy are contagious.

In many ways, Ludmila is a superhero in disguise. Constantly fighting for her clients, team members, firm, family, and friends. Ludmila is selfless, with an unparalleled sense of responsibility. She is extremely consciousness, and detail-oriented. Ludmila is a mastermind in her professional and personal life.

### **PROFESSIONAL STYLE**

Ludmila is intelligent, emotionally and professionally. This intelligence permeates her management and professional style. She is wise, pragmatic and direct. In her advice to clients, she focuses on business oriented solutions, keeping the bottom-line in mind. Ludmila holds uncompromising values of ethics, transparency and fairness.

As a passionate and invested lawyer, Ludmila takes on clients' causes as her own. To that end, she represents clients vigorously, ensuring their interests are prioritized throughout the proceedings, with the aim of securing favorable results for them.



# SOCIAL MEDIA

Ludmila is an avid contributor to various Social Media channels such as, TikTok, Facebook, Instagram, YouTube, Reddit, Snapchat, among others.

With a growing audience of more than 140,000 followers, Ludmila is the first female lawyer to be verified on the TikTok platform.

Ludmila hosts a weekly Legal, Live session on TikTok, Instagram and Facebook, where she talks about the recent legal updates and answer's legal questions in real time.















FACEBOOK







**TWITTER** 



TIKTOK



YOUTUBE



LINKEDIN



WEBSITE





## PUBLICATIONS

Ludmila is regularly quoted by local and international media as a regional legal expert, including the <u>Wall Street Journal</u>, <u>Financial Times</u>, <u>New York Times</u>, <u>Thomson Reuters</u>, <u>CNBC</u>, <u>Cosmopolitan MiddleEast</u>, <u>Lovin Dubai</u>, <u>The National UAE</u>, <u>Khaleej Times</u>, <u>Layalina</u>, <u>AP News</u>, and <u>Bloomberg</u>.

### **Lovin Dubai**

- 1) https://lovin.co/dubai/en/latest/reality-star-dxb
- 3) <a href="https://lovin.co/dubai/en/latest/pda-allowed-in-uae-tiktok">https://lovin.co/dubai/en/latest/pda-allowed-in-uae-tiktok</a>
- 4) <a href="https://lovin.co/dubai/en/news/pregnancy-out-of-wedlock-in-the-uae-not-illegal">https://lovin.co/dubai/en/news/pregnancy-out-of-wedlock-in-the-uae-not-illegal</a>

#### **Thomson Rueters**

1) <u>https://www.reuters.com/world/middle-east/status-pregnancies-outside-marriage-still-unclear-uae-after-law-change-2021-05-20/</u>

### **The National**

- 1) <u>https://www.thenationalnews.com/uae/10-popular-freelance-jobs-in-the-uae-for-the-self-employed-1.1213806</u>
- 2) <u>https://www.thenationalnews.com/uae/government/no-plans-to-change-friday-saturday-weekend-says-uae-news-agency-1.1218011</u>
- 3)  $\underline{https://www.thenationalnews.com/uae/courts/changes-to-uae-criminal-arrest-laws-give-suspects-more-rights-1.1224460}$

### **Khaleej Times**

1) <u>https://www.khaleejtimes.com/coronavirus-pandemic/covid-19-can-uae-employers-force-staff-to-take-the-vaccine</u>

### **AP News**

1) <u>https://apnews.com/article/middle-east-crime-dubai-united-arab-emirates-ae0c5912fb8198a03d970ca3e848d569?</u>

utm\_campaign=SocialFlow&utm\_medium=APMiddleEast&utm\_source=Twitter

### **Cosmopolitan News**

1) <u>https://www.cosmopolitanme.com/career/tiktokers-that-will-help-you-advance-your-career</u>